

ABSTRACT

An economical process for <u>in vivo</u> production of the pigment astaxanthin, and particularly a process for enhancing astaxanthin content of cultures of microorganisms of genus <u>Phaffia</u>, the process comprising culturing a microorganism of genus <u>Phaffia</u> in a nutrient medium containing an antibiotic, a cytochrome B inhibitor, or a terpenoid synthetic pathway inhibitor, cultivating surviving pigment enhanced microorganisms, and harvesting the yeast.